

# Kenneth J. Chernoff

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## Technical Skills

- Web:** HTML, CSS, DHTML, XHTML, XML, PHP, ASP 3.0, Smarty, MySQL, Spry Framework for Ajax, custom Content Management Systems (CMS), RSS
- Design:** Adobe Creative Suite 1/2/3 - Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Acrobat
- Multimedia:** Apple Quicktime, Nero CD/DVD design/authoring
- Office:** Microsoft Office 97/2000/XP/2003/2007, OpenOffice.org suite

## Professional Experience

### Reinvent Inc., 2007-2009 - Web Designer

- Created graphical interface designs for numerous advertising parked pages as well as front ends for larger project sites.
- Converted interface designs into full CSS-based layouts
- Worked closely with development team during development of large-scale projects, oftentimes multiple projects concurrently
- Led major site redesign for Vancouver.com in 2008

### Kinexus Bioinformatics Corporation, 2001-2007 - New Media Developer

- Added new pages, graphics, and content to corporate website
- Ensured all content was accurate and up-to-date
- Designed HTML-based E-mails for subscribed customers
- Completed site redesign in September 2001
- Completed graphical re-design of site in October 2007

### Ken Chernoff Designs, 2001-Present - Freelance Web Developer, Logo/Identity Design

- Developed corporate and sports logos for a diverse client base.
- Developed entire websites for corporate and not-for-profit associations
- Work has appeared in advertisements for Dell Computers, in banner advertisements on TSN.ca, for provincial deaf hockey organizations, and in identity packages for major Junior "B" hockey franchises.

### Kinexus Bioinformatics Corporation, 2000-2007 - Research Technician / Data Analysis

- Carried out wet lab duties for commercial services (2000-2001)
- Performed data analysis of commercial Western Blotting services using industry and in-house software (2001-2006)
- Graphically edited images of commercial antibody microarray services for presentation use using Adobe Photoshop (2006-2007)

## Education

### British Columbia Institute of Technology

Diploma of Technology – Biotechnology, 1998-2000

- Successfully completed study of Biotechnology program
- Component technologies studied included Biochemistry, Organic Chemistry, Immunology, Virology, Microbiology, Genetics, and Cell Biology